

CUSTOMER SUCCESS STORY

Avenu Insights & Analytics



Company **Overview**

Avenu Insights & Analytics provides revenue enhancement and administration services for state and local governments. Through a combination of software solutions and consulting services, Avenu helps governments optimize their operations and enhance revenue collection.

Cybersecurity Team and Environment

Avenu's cybersecurity team, led by Johan Milbrink, is responsible for maintaining robust security protocols across the company's extensive IT infrastructure. This includes a mix of in-house resources and strategic partnerships to cover all aspects of their security needs.



Cybersecurity **Challenges**

Avenu faces a range of cybersecurity challenges typical of organizations handling sensitive government data. The primary issues include maintaining a robust defense against evolving threats, ensuring compliance with various regulations, and managing a comprehensive security infrastructure.



Working with GuidePoint Security to Enhance Avenu's Security Program

Johan Milbrink turned to GuidePoint Security based on established trust and the strong reputation GuidePoint has in the cybersecurity industry. This trust was rooted in previous professional relationships and GuidePoint's market reputation.

The collaboration began with several key assessments:

- ✔ Security Architecture Review
- ✔ Security Program Review
- ✔ Firewall Assessment

GuidePoint Security also assisted Avenu in developing a comprehensive set of security policies. These initial steps were critical in establishing a secure foundation and ensuring that Avenu's cybersecurity protocols were robust and effective.



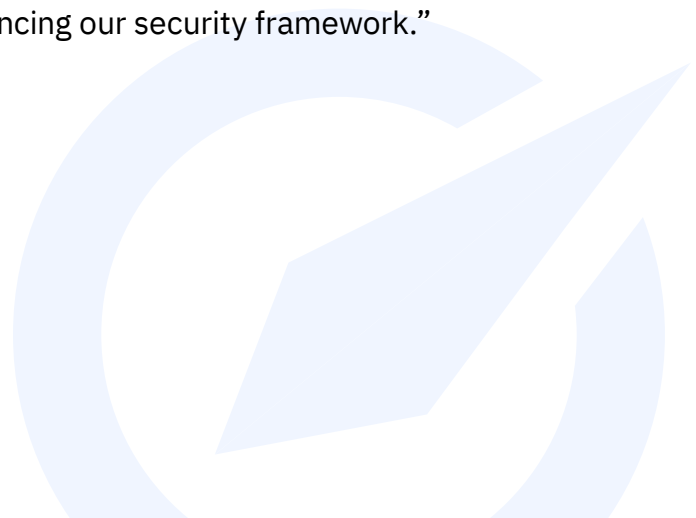
GuidePoint Security Helps Avenu Improve their Security Posture

The partnership between Avenu and GuidePoint Security has been instrumental in fortifying Avenu's cybersecurity infrastructure. GuidePoint's team delivered expertise and actionable advice tailored to Avenu's specific needs. This included both immediate and long-term strategies, ensuring comprehensive coverage and robust defenses against potential threats.

“I tend to go with companies and people that I trust. When the need around security arose for us, it felt very natural to reach out and start a partnership with GuidePoint. The expertise and domain knowledge they brought to the table were impressive. They helped us prioritize both short-term and long-term needs, coming through in every aspect. I am very grateful for that.”

“The collaboration with GuidePoint Security has been exceptional. They bring a depth of expertise and a personalized approach that makes a significant difference. Their team is always ready to assist and provide guidance, which has been invaluable in enhancing our security framework.”

– Johan Milbrink, Vice President of Technology, Avenu



About Us

GuidePoint Security provides trusted cybersecurity expertise, solutions and services to help organizations make better decisions that minimize risk. GuidePoint's unmatched expertise has enabled a third of Fortune 500 companies and more than half of the U.S. government cabinet level agencies to improve their security posture and reduce risk.