

EXTERNAL EXPOSURE MANAGEMENT

Monitoring what happens **beyond your firewalls** is a crucial aspect of an effective and proactive cybersecurity posture.

Threat actors operate where our traditional tools can't monitor, detect, or respond to threats.

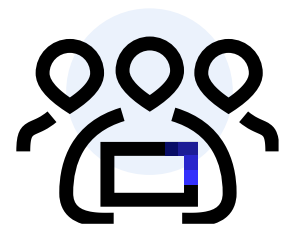
GuidePoint's Research and Threat Intelligence Team (GRIT) discovers your organization's extended attack surface and monitors the clear, deep, and dark web for signs of targeting, mobilization, and active attacks. From domain impersonations, compromised credentials, and dark web marketplaces to imposter social media profiles, We have you covered.

Cyber Threat Intelligence is a critical and valuable part of cybersecurity strategy.

In addition to identifying threat actor indicators of compromise (IOCs) and tactics, techniques, and procedures (TTPs), threat intelligence monitoring evaluates and identifies risk with respect to exposures that may occur outside traditional network borders. Specifically, GRIT's External Exposure Management services focus on identifying risks including:

- ✓ Exposed and leaked data
- ✓ Vulnerabilities/misconfigurations of externally facing assets
- ✓ Domain lookalikes and phishing infrastructure weaponization
- ✓ Deep and dark web mentions indicative of targeting
- ✓ Account compromises and impersonation of key personnel
- ✓ Compromised credentials

Our comprehensive External Exposure Management strategy implements continuous monitoring, automation, and orchestration in addition to dedicated GRIT analysts that stand ready to investigate and respond to realized threats. From domain and social media takedowns, to assisting with vulnerability prioritization and remediation, GRIT has all of the necessary tools to ensure your organization is able to reduce exposures and mitigate threats before they become an incident.



Let Our **ELITE** Team be your **ELITE** Team

GuidePoint Security's dedicated Threat Intelligence team allows you to utilize expert threat intel resources as an extension of your cybersecurity personnel.

Hundreds of Industry and Product Certifications



Proactively monitor your extended attack surface to discover and respond to threats before they become an incident

External Exposure Management

The days of the perimeter being defined at an organization's firewalls have come and gone. As organizations have scaled to cloud infrastructure and SaaS applications, and incorporated a partial or fully remote workforce, the internet has made us more connected than ever. Managing exposure from all perspectives is a critical component of an organization's security posture and cybersecurity strategy.

Attack Surface Monitoring with Dark Web Intelligence

To protect your organization, you first need to know what assets and digital surfaces to protect. GRIT will discover and map all your externally facing digital assets such as domains, IP addresses, websites, cloud storage, and more. Collecting information from multiple open, deep and dark data sources, we uncover your organization's entire digital presence and help mitigate Shadow IT.

Dark Web Searching/Monitoring

Identify and detect leaked credentials, sensitive data, exposed cloud storage, PII, and more so that you can defend against phishing, ransomware, and other cybersecurity attacks well in advance.

Brand Intelligence

An organization's brand and reputation is an important aspect of the business, but monitoring your brand(s) can be a very involved task. From domain impersonations, phishing infrastructure detection, and takedowns, to social media monitoring, GRIT's Brand Intelligence offering has you covered.

Social Media Monitoring

Executives and key personnel are routinely subjected to imposter social media profiles, which oftentimes can lead to divulging sensitive information, financial fraud, and reputational risks for the organization. GRIT routinely monitors all major social media platforms looking for imposter profiles and rapidly performs takedowns when they are discovered.

Cyber Threat Profile Discovery

Understanding who wants to target your organization can be just as important as understanding how they might do it. GRIT leverages External Exposure Management technologies to perform a point in time assessment to discover your extended attack surface, and determine the most likely threat actors to target your organization.

About Us

GuidePoint Security provides trusted cybersecurity expertise, solutions and services to help organizations make better decisions that minimize risk. GuidePoint's unmatched expertise has enabled a third of Fortune 500 companies and more than half of the U.S. government cabinet level agencies to improve their security posture and reduce risk.



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