

## SOCIAL ENGINEERING

# In-Depth Reconnaissance and Hand Crafted Campaigns to **Reveal Realistic Responses**

## Social Engineering Attacks are Linked to 22% of Breaches\*

The proliferation of security controls, more mature software and skilled defenders has forced attackers to shift their focus from perimeter systems to your people. Our team of offensive security experts can run tailored social engineering engagements to help you minimize the risk of being compromised.

## Minimize Risk to Your Business from Social Engineering

Our Social Engineering engagements provide insight into what type of social attack paths could be used against your organization's employees to exploit trust and achieve compromise. These types of engagements will highlight procedural deficiencies and areas that should be focused on more heavily in security awareness training.

Our Social Engineering offerings are tailored to your unique requirements and objectives. If you do not have a predefined plan, our experienced consultants will present several viable options as a starting point for determining an approach that will best meet your needs. The more customized these assessments are, the more realistic and valuable they become.

## Our Methodology

**Investigation**

Reconnaissance on Targets

**Initiation**

Calls Are Made and Emails Are Sent

**Infiltration**

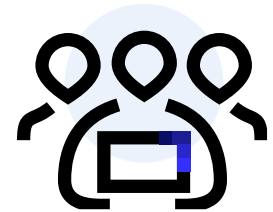
Establish a Foothold and Optionally Pivot

**Detection**

Evaluate Detection and Response

**Education**

Incorporate Findings into Training



## Put an **ELITE** Team of Cybersecurity Practitioners on Your Side

GuidePoint's Threat & Attack Simulation team is staffed by professionals who are technically adept and possess a diverse set of collective skills, enabling them to be extraordinarily adaptable to all security assessments.

## Hundreds of Industry and Product Certifications



# GuidePoint Security Social Engineering Services

GuidePoint's Threat & Attack Simulation team provides onsite and remote social engineering services.



## Remote Social Engineering

Our remote Social Engineering offering evaluates whether your users' vigilance is sharp enough to detect an attack. With most organizations focusing on the digital perimeter, attackers have been exploring alternatives and discovering that people are much easier targets to successfully attack.

Our team goes well beyond standard phishing platforms to conduct an advanced assessment that is specifically designed for your organization. We perform reconnaissance and create plausible pretexts to ensure that the attack simulation is as realistic as possible and thus provides impactful results that you can use to improve your security controls and awareness.



## Onsite Social Engineering

Our onsite offering evaluates your physical security measures and if your users are susceptible to manipulation, deception and/or coercion. In this scenario, we may use techniques such as lock picking, badge replication, service provider impersonation, and rogue devices to gain access to sensitive areas and data. This offering can be combined with phishing, vishing, and penetration testing to become a full-scope red team assessment.

### Onsite Tactics we can leverage include:

- Network device drop
- Email forgery
- Lock picking
- Dumpster diving
- Asset, data and
- Tailgating
- Access badge cloning
- document acquisition



## Phishing

These campaigns can be configured to gauge your employees' awareness when it comes to downloading attachments, following suspicious links or disclosing sensitive information. Our "malware" is developed in-house, and websites and other attack vectors appear to be completely genuine and properly secured.



## Vishing

In these scenarios, our team of consultants makes fraudulent phone calls to target personnel. Depending on your chosen approach, we will attempt to coax target employees into performing tasks such as downloading malicious files, following fraudulent links or disclosing login credentials or configuration information.

\*Verizon 2020 Data Breach Investigations Report

## About Us

GuidePoint Security provides trusted cybersecurity expertise, solutions and services to help organizations make better decisions that minimize risk. GuidePoint's unmatched expertise has enabled a third of Fortune 500 companies and more than half of the U.S. government cabinet level agencies to improve their security posture and reduce risk.