

Data Cannot Be Protected If You Don't Know Where It Is

A lack of Data Security Governance Strategy within your organization can lead to data sprawl and increased risk.

Our experts can help your organization build a comprehensive Data Security Governance Program to avoid costly consequences like unauthorized access and exfiltration, damage to your brand reputation, and non-compliance with laws, regulations, and organizational policies.

IDC estimates that by 2025 there will be 175 zettabytes of data globally and that 80% of that data will be unstructured.*

GuidePoint Security's Data Security Governance services address the challenges of unstructured data and data sprawl through a proven process to assess and design a comprehensive Data Security Governance Program that meets your unique needs. This program consists of policies, standards, and processes leveraging the newest technologies to meet your data governance goals in both on-prem and cloud environments.

Our services are built to meet your organization at its current maturity level, whether you're just starting to build your program or need help assessing and improving a program that's already in place. Our team will design a bespoke strategy that will guide your organization to a successful Data Security Governance Program to:



Put a Highly-Trained, **ELITE** Team on Your Side

More than 70% of our workforce consists of tenured cybersecurity engineers, architects and consultants.

Our expert team has decades of experience in building, operating, and maintaining comprehensive Data Security Governance programs.

Hundreds of Industry and Product Certifications



**Source: IDC Data Age 2025: The Evolution of Data to Life-Critical*

GuidePoint can start where you are to design or mature your Data Security Governance Strategy, and support that strategy with processes utilizing a mix of new and existing technologies.

Our Data Security Governance services include:



Sensitive Data Cataloging

For organizations just getting started in the process of protecting their sensitive data, we offer Data Identification workshops to identify sensitive data types in your environment, including often overlooked data types such as trade secrets, intellectual property, and sensitive business communications; allowing us to create a Sensitive Data Catalog.



Data Security Governance Program Assessment

For organizations with existing Data Security Governance or Data Protection programs, we assess your program to identify policy non-compliance, gaps in data protection requirements (legal/regulatory/contractual/business), and program maturity levels (using the Data Security Maturity Model by the C3 Working Group).



Data Security Governance Program Strategy Development

We work with your organization's key stakeholders to design a program strategy aligned with relevant requirements (e.g. NIST CSF) to deliver ongoing sensitive data discovery, automated classification and labeling, the application of required sensitive data protections (e.g., encryption), restrictions on where sensitive data can be stored and sent, and data retention policy enforcement.



Merger and Acquisition Data Identification

We help you identify sensitive data within an M&A target or recent acquisition (including locations, amounts, and access rights) and then perform penetration testing on the storage repositories where that sensitive data exists to determine the risk of data compromise.



Our Data Security Governance Program strategies leverage new technologies and developments in the data governance field to conduct data discovery in your environment and provide tailored recommendations for solutions to build a program that works for you, including:

- ✓ Data Security Posture Management (DSPM) systems
- ✓ Data protection technologies like data encryption, data-masking, and data sanitization
- ✓ Data restriction technologies like Data Loss Prevention (DLP) and Cloud Access Security Broker (CASB) systems
- ✓ Secure data disposal and crypto-shredding technologies
- ✓ Data exfiltration monitoring and Behavioral Anomaly (BA) tools

About Us

GuidePoint Security provides trusted cybersecurity expertise, solutions and services to help organizations make better decisions that minimize risk. GuidePoint's unmatched expertise has enabled a third of Fortune 500 companies and more than half of the U.S. government cabinet level agencies to improve their security posture and reduce risk.