GUIDEPOINT
SECURITY

DATA PRIVACY SERVICES

Your customers. Your employees. Their personal data. Your obligation.

Inadequate data privacy in your organization can harm individuals whose personal information is entrusted to you.

Our experts can assist in developing a data privacy program that not only aligns with your business needs but also safeguards against brand damage, trust erosion, and legal penalties due to non-compliance with US State, Federal, and International privacy laws, and regulations.

Governments worldwide continue to increase the regulation of data privacy and every day more people are protected by privacy laws that impact your organization's operations.

Combined with increased consumer awareness regarding privacy rights, a renewed focus on children's privacy, and the rapid expansion of Artificial Intelligence–despite it being largely unregulated and lacking standardized frameworks–monitoring and safeguarding protected data is more challenging than ever before. GuidePoint Security's Data Privacy services can help you take control of your privacy operations and set you up for long term strategic success as you navigate the increasing patchwork of legal requirements and obligations. Our services are customized to meet the specific needs of your company or organization, regardless of its size, sector, or complexity.

Put a Highly-Trained, ELITE Team on Your Side

More than 70% of our workforce consists of tenured cybersecurity engineers, architects and consultants.

Data Privacy Certifications

- Privacy Assessment
- Privacy Compliance Advisory
- Privacy Remediation
- Privacy Program Development
- Privacy Technology Selection
- Privacy Strategic Advisory

Our Data Privacy experts will assess your privacy practices, help manage and govern your privacy operations, and navigate complex privacy laws for compliance and success.

Our Data Privacy services are tailored to meet your organization and data privacy program at its current maturity level.

Whether you're just starting out or have an existing program that needs refinement and improvement, our experts are ready to work with your key stakeholders and build a program that meets your unique needs. Our services can be combined in any configuration and include:

Privacy Assessments

Our assessments, aligned with industry standards like the NIST Privacy Framework and ISO 27701, help you understand, track, and prioritize your privacy program's gaps, measure its maturity level, receive independent assessments regularly, and gain insights into your personal information data inventory and business processes.

Compliance Advisory

We provide comprehensive assessments to ensure your compliance with a wide range of US State, Federal, and International Privacy Laws, including GDPR, HIPAA, FERPA, and others. Our service includes detailed evaluations, necessary remediation measures, and a prioritized roadmap to fulfill your legal obligations.

Program Development

We collaborate with you to develop a tailored program aligned with NIST Privacy or another recognized framework, covering all essential aspects from Governance and Metrics to Policies, Processes, and Procedures. GuidePoint supports you in creating a scalable, complete program incorporating over twenty widely accepted best practice Privacy Program functions.

Technology Selection

Our vendor-neutral experts specialize in meeting legal requirements like Global Privacy Control (GPC), Data Subject Access Rights (DSAR) fulfillment, and Privacy Enhancing Technology (PET) solutions. We'll help document your needs, identify suitable solutions, facilitate product demos, and guide your decision-making process.

Privacy Remediation

Following the delivery of your assessment report and roadmap, we continue to support you by addressing any remediation recommendations or known gaps in your program, leveraging our extensive talent to tackle any issue.

Strategic Advisory

Our strategic advisory services are designed for organizations advanced in their privacy maturity or facing significant events like pre-IPO, mergers, acquisitions, market expansions, or privacy architecture updates, ensuring readiness for future and long-term success.

About Us

GuidePoint Security provides trusted cybersecurity expertise, solutions and services to help organizations make better decisions that minimize risk. GuidePoint's unmatched expertise has enabled a third of Fortune 500 companies and more than half of the U.S. government cabinet level agencies to improve their security posture and reduce risk.

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