

## CONTINUOUS THREAT EXPOSURE MANAGEMENT (CTEM) SERVICES

**Incrementally build or enhance** your exposure management program to gain practical and meaningful security outcomes.

**Organizations continue to struggle reducing threat exposure because of siloed and tool-centric approaches.**

Our security experts can help your organization reduce risk by incorporating CTEM in a practical way. By realigning security efforts with business risk reduction, rallying around business scopes to drive risk reduction outcomes and providing actionable reporting, we can assist your team regardless of where you may be in your CTEM journey.

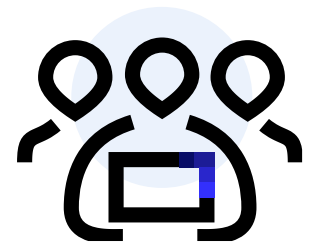
*By 2026, organizations prioritizing their security investments, based on a continuous threat exposure management program, will realize a two-third reduction in breaches.\**

Gartner defines Continuous Threat Exposure Management (CTEM) as a set of processes and capabilities that enable organizations to continually and consistently evaluate the accessibility, exposure and exploitability of their digital and physical assets. While fully operationalizing a CTEM program can take years, there are meaningful ways your organization can begin to adopt exposure management concepts today without having to invest in new technology or radically alter existing teams.

Our CTEM lifecycle services are designed to help your organization incrementally improve its exposure management maturity, understanding that legacy processes need to be maintained and optimized while new CTEM-aligned capabilities are brought online.

### Benefits of Our CTEM Services:

- ✓ Unify your security strategy, operations and data across previously siloed disciplines, including: Vulnerability Management, Cloud Security, Identity Exposure Management, Application Security, SaaS Security, Threat Intelligence, and Brand Protection
- ✓ Improve visibility and prioritization of potential exposures based on business risk
- ✓ Gain actionable remediation responses that provide the proper context, rationale and steps



## Put a Highly-Trained, **ELITE** Team on Your Side

More than 50% of our workforce consists of tenured cybersecurity engineers, architects and consultants.

Our team of experts can help your organization in its CTEM journey by:

- Ensuring you maximize the value from existing tools and processes
- Seamlessly integrating CTEM principles into your strategy and operations

Our CTEM services include strategy development, tactical operationalization and managed or duration-based support, all of which are tailored to meet your organization's specific needs and use cases.



## CTEM Program Design

Our experts will work with you to co-develop a CTEM-aligned security strategy. CTEM Program Design benefits customers who are just starting to reorient to Exposure Management processes or could use some strategic assistance mid-flight. This service will outline and organize the parameters for implementing CTEM within your organization by the CTEM lifecycle stages (Scoping, Discovery, Prioritization, Validation, and Mobilization).



## CTEM Optimization

This service is designed to help you implement or improve one or more CTEM-aligned toolsets, including:

- ✓ Vulnerability scanners/agents
- ✓ Cloud-Native Application Protection Platforms (CNAPP)
- ✓ Web application scanners
- ✓ Identity exposure detection toolsets
- ✓ Software as a Service (SaaS) posture management toolsets
- ✓ Risk-Based Vulnerability Management (RBVM)
- ✓ Application Security Posture Management (ASPM)

CTEM Optimization can also ensure you maximize the value from your existing legacy tooling and processes.



## CTEM Enablement Services

These services provide a mix of technical and advisory services tailored to your organization's specific Exposure Management program and technology needs. With these services you will gain CTEM program documentation as well as optimized toolset configurations to operationalize your program.



## CTEM as a Service

This longer-term engagement is designed to help you through the management of CTEM-related toolsets and reporting. Through this service, our experts will provide outcomes in exposure Discovery, Prioritization, and Validation while collaborating and coaching on Scoping and Mobilization activities. These can either be fully-managed efforts or, more commonly, we can act as an extension of your security team.

## About Us

GuidePoint Security provides trusted cybersecurity expertise, solutions and services to help organizations make better decisions that minimize risk. GuidePoint's unmatched expertise has enabled a third of Fortune 500 companies and more than half of the U.S. government cabinet level agencies to improve their security posture and reduce risk.