

Customer Identity & Access Management

Protect Your Customers. Enhance Their Experience. Achieve Compliance.

Customer Identity and Access Management (CIAM) utilizes IAM capabilities to ensure that customers have seamless access to the right services at the right time.

GuidePoint Security's CIAM solutions enhance user experience, driving increased revenue and reducing organizations' costs and risks. Our solutions also protect customer identities and sensitive information from unauthorized and fraudulent activities, ensuring security and trust.

Managing customer identities presents unique challenges, from earning and maintaining trust to ensuring data security and privacy—providing seamless user experiences and maintaining compliance with complex global regulations.

GuidePoint Security's CIAM solutions address these challenges by integrating expert support and advanced technology to streamline identity management processes. Our solutions help your organization reduce operational costs and risks while filling gaps in your current capabilities.

How GuidePoint Security's CIAM solutions can benefit your company:

✓ Improved User Experience:

Provide a frictionless login experience with features like SSO and social login that drive increased revenue through improved customer acquisition and satisfaction while reducing churn and abandonment.

✓ Enhanced Security:

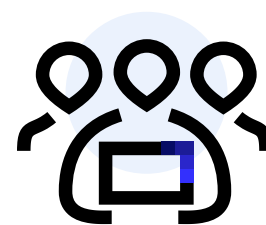
Protect your customers' data with industry-leading security measures, reducing your risk of data breaches, fraud, and brand damage.

✓ Regulatory Compliance:

Stay compliant with rapidly changing data protection regulations like GDPR or CCPA and honor customer wishes by simplifying the process of managing consent and privacy preferences.

✓ Business Agility and Resilience:

Improve time to market and better prepare yourself for changing business needs with scalable solutions that help you grow your business without adding complexity and unnecessary costs.



Put a **TRUSTED** Team of Cybersecurity Practitioners on Your Side

Leverage our award-winning identity team's deep technical expertise to help you operate, maintain, and achieve your business' maturity goals. Our capabilities span Identity Governance & Administration, Access Management, Customer Identity & Access Management, and Privileged Access Management.

Hundreds of Industry and Product Certifications



We offer a comprehensive suite of CIAM services designed to address the challenges of managing customer identities.



Advisory Services

Our experienced team delivers tailored strategies, expert guidance, and assessments to enhance your organization's CIAM program.

- ✓ Development of customized CIAM strategies and prioritized roadmaps tailored to your organization's needs and goals.
- ✓ In-depth workshops and health checks to assess and improve your CIAM implementations.
- ✓ Our team provides expert advice on best practices and industry standards to optimize your CIAM program.



Solution Implementation and Integration

Solution Implementation and Integration services ensure seamless deployment and integration of CIAM solutions tailored to your organization's unique needs.

- ✓ Deploy and implement CIAM solutions to meet your organization's unique needs.
- ✓ Seamlessly integrate CIAM solutions with your existing infrastructure to ensure smooth and efficient operations.



CIAM as a Service

CIAM as a Service offers a cloud-based, outcome-driven solution with tightly packaged product licensing, deployment, and management.

- ✓ Turn-key offering that packages the platform, technology, operational support, and integration services.
- ✓ Cloud-based solution with 24x7 system availability monitoring and support.
- ✓ Subscription-based pricing models include outcomes (per service), or activity (per user).
- ✓ Outcome-driven capabilities include: user registration, user verification, SSO, MFA, passwordless, profile management, and others.

About Us

GuidePoint Security provides trusted cybersecurity expertise, solutions and services to help organizations make better decisions that minimize risk. GuidePoint's unmatched expertise has enabled a third of Fortune 500 companies and more than half of the U.S. government cabinet level agencies to improve their security posture and reduce risk.