

PHISHING-AS-A-SERVICE

Security Awareness to Combat Advanced Attacks

As AI-powered phishing, spear phishing, and vishing attacks grow more convincing and targeted, the gap between what standard simulation programs test and what attackers actually do continues to widen.

Build better defenses against advanced phishing techniques, even those fueled by AI. The GuidePoint Security Phishing-as-a-Service (PHaaS) offering helps organizations combat today's more convincing, targeted, and harder-to-detect phishing and vishing attacks. Using evolving simulation programs, GuidePoint helps build a workforce that is harder to compromise. PHaaS provides a fully managed program built around an organization's specific risks, aligned to evolving attacker tactics, and designed to translate results into measurable, ongoing improvements in human defenses.

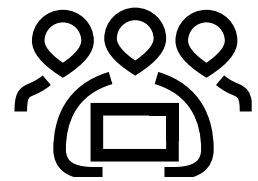
Smarter Simulations for Stronger Human Shield

Phishing remains one of the most reliable entry points for attackers, and the stakes are rising more each day. Generative AI enables attackers to produce highly personalized spear phishing emails, realistic vishing scripts, and convincing deepfake communications at scale, with little required technical skill. Infrequent, generic simulations are insufficient testing against the advanced threat landscape their employees face.

GuidePoint Security's Phishing-as-a-Service (PHaaS) offering helps organizations improve the outcomes of phishing simulations with expert-managed, continuously evolving campaigns that reflect how attackers currently operate.

PHaaS is a fully managed service that:

- ✓ **Tests human defenses** against realistic, AI-informed phishing, spear phishing, and vishing scenarios
- ✓ **Frees security teams** from the operational burden of managing simulation platforms and campaigns
- ✓ **Delivers actionable reporting** and customized dashboards to communicate risk clearly to leadership
- ✓ **Aligns simulation campaigns** to known threat actor groups, industry verticals, and organizational priorities
- ✓ **Builds a measurable baseline** and tracks security awareness improvement over time
- ✓ **Satisfies compliance requirements** with documented, ongoing phishing simulation and training evidence



Stronger Together. Protecting What's Next.

Working with GuidePoint, your organization will be backed by our elite team of highly-trained cybersecurity engineers, architects and consultants who come from organizations of all sizes, including Fortune 100 companies, the Department of War, and U.S. intelligence agencies.



Enable the Workforce as the Defensive Front Line

GuidePoint Security's PHaaS enables a security-aware workforce as one of the most effective defenses an organization can build. GuidePoint's program is expert-managed, continuously evolving, and built around the organization's specific risk profile. It transforms phishing simulation from a compliance checkbox into a measurable driver of human resilience. It reflects real threats, targets the right people, and turns simulation results into meaningful, lasting behavior change.

Simulations that Create a Culture of Vigilance

From initial configuration to ongoing campaign management, GuidePoint's PHaaS delivers outcomes that matter:

- **Simulations aligned to current attacker techniques** and the threat actors most likely to target the organization's industry
- **Targeted campaigns that test high-risk roles,** departments, and user populations with scenarios that reflect real-world lures
- **Meaningful metrics that track resilience improvement** over time and demonstrate program value to leadership and the board
- **Security awareness training tied directly to simulation results,** reinforcing the right behaviors at the moment they matter most
- **Compliance documentation that satisfies ongoing testing and training requirements** across PCI DSS, HIPAA, SOC 2, and more
- **Dedicated attack simulation operators who manage program complexity** so internal teams can focus on acting on results

Why GuidePoint Security

When the next highly convincing phishing communication hits, make sure the workforce is ready. GuidePoint's PHaaS brings real-world offensive security knowledge to every campaign, ensuring simulations reflect the tactics and techniques that actual threat actors use, even as they evolve. The result is a managed program that builds measurable resilience, reduces human risk, and gives organizations confidence that their people are ready for the threats they are most likely to face today while preparing for whatever comes tomorrow.

About Us

GuidePoint Security brings together proven expertise, great relationships, and leading technologies to solve our client's most complex cybersecurity challenges. As a trusted cybersecurity advisor and partner, GuidePoint keeps people, data, and operations safe. We deliver tailored cybersecurity services that adapt to safeguard the nation's leading organizations today and provide complete confidence in their cybersecurity tomorrow. Stronger Together. Protecting What's Next.



1900 Reston Metro Plaza, Suite 701 • Reston, VA 20190
[guidepointsecurity.com](https://www.guidepointsecurity.com) • info@guidepointsecurity.com • (877) 889-0132
DS.PHAAS.2606